

BeyondScale

- In [BeyondScale](#), eight higher education institutions from five EU Member States are collaborating in making their institution more entrepreneurial and innovative.
- For this, they are using the HEInnovate self-assessment platform, adapting it to their needs.
- BeyondScale is a Forward-Looking Project, co-funded by the EU's Erasmus+ Programme. It aims to create a community of practice and is managed by [WPZ Research](#) (Vienna).



Co-funded by the
Erasmus+ Programme
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HEInnovate

- [HEInnovate](#) is a self-assessment tool that helps higher education institutions to explore and improve their innovative potential.
- HEInnovate identifies areas of strengths and weaknesses in the institutions along eight organizational dimensions.

43rd EAIR Forum 2021 8-11 September

Transformation Fast and Slow: Quality, Trust and Digitalisation in Higher Education

[EAIR](#) - The European Higher Education Society was established in 1979 and it unites higher education researchers, practitioners, students, and policy-makers. Its mission is to support research and development in higher education research, policy and practice.



43rd annual EAIR Forum was virtually hosted by Humboldt University of Berlin, Germany. The programme included 7 tracks and several networking spaces.

Time table for the Networking session:

Time	Part	Chair	Type of Activity
15:00-15:20	Part 1: Introduction to self-reflection tools & HEInnovate: a quick starter	Ben Jongbloed & Andrea Kottmann	Plenary session: • PPT on HEInnovate/self assessment tools • Voting on statements
15:20-16:20	Part 2: Experiences from three FLP projects: BeyondScale THEI2.0 RE-ACT	Andrea Kottmann & Ben Jongbloed	Plenary session with three poster presentations • 15:20-15:40 BeyondScale (presented by Brigitte Ecker & Nini Popkhadze) • 15:40-16:00 THEI 2.0 (Barbara Gabriel) • 16:00-16:20 RE-ACT (Rui Coutinho)
16:20-17:00	Part 3: Panel discussion: what next for HEInnovate?	Annamarie Mc Hugh & Ruadhri Neavyn	Plenary session: • Further discussing HEInnovate and how the 3 FLPs can improve its use/usefulness • Voting on statements

Description of our Networking Space

In this interactive session, representatives from three different Erasmus+ Forward-Looking projects (BeyondScale, RE-ACT, THEI2.0) shared their experiences in working with a self-reflection tool – HEInnovate – to drive change in higher education institutions. The advantages of using this tool were identified, along with areas where its usefulness could be improved further. The networking space session offered multiple opportunities for participants to interact with representatives from the three project teams using HEInnovate. The session consisted of three parts:

1. Introduction to self-reflection tools & HEInnovate: a quick starter
2. Experiences from three projects: Poster sessions
3. Panel discussion: what next?



Forward-looking projects

Since the beginning of 2020, these Forward-Looking Projects engage in enhancing the HEInnovate tool and promoting its use to support transformations of higher education institutions towards becoming more entrepreneurial or regionally engaged.

BeyondScale

Based on the HEInnovate tool, the BeyondScale project has designed and tested a structured workshop format that is based on a combination of the HEInnovate dimension statements and the well-known Value Proposition Canvas. The HEInnovate Value Proposition workshop approach helps identify key challenges and barriers for HEIs in the delivery of new innovative and entrepreneurial activities in association with internal or external stakeholders. It also provides an opportunity to examine what opportunities exist to develop a shared value proposition and associated activity plan between the HEI and their stakeholders. The BeyondScale project has also developed a conceptual framework for its buddy system based on the experiences of project partners to date and aims to develop a pilot DiGi buddy system to facilitate the identification of potential collaboration partner HEIs in the organisational change initiatives of an HEI. The research output of the BeyondScale project will be used to develop Inspiration Fiches that provide valid expertise/advice on the activities to undertake in an HEI to encourage entrepreneurship and innovation.

RE-ACT

The project RE-ACT – Self-reflection tools for smart universities acting regionally – aims to exploit the potential of HEInnovate to support higher education institutions' participation in the regional ecosystem. Particularly, the project aims to promote the role of HEIs in the design and implementation of smart specialisation strategies (RIS3). In this sense, RE-ACT will develop, test, and scale up the HEInnovate tool for RIS3 - an innovative tool built upon HEInnovate. This new platform is being developed based on the eight original dimensions of HEInnovate and its self-reflection statements. Therefore, the structure is similar to that of the original tool. Nevertheless, the statements were adapted to address the regional perspective rather than the entrepreneurial one.

THEI 2.0

The project Towards HEInnovate 2.0: From assessment to action - THEI2.0 will develop an increased and improved version of the HEInnovate tool to offer the HEInnovate user a set of new features. This augmented version aims to support higher education institutions' decision-making to select interventions that make them more innovative and entrepreneurial. Also, the improved tool will strengthen the involvement, participation, and communication of stakeholders involved in the change processes. Outputs of THEI2.0 include Digital Badges and Cards that help users make their HEI more entrepreneurial and innovative.

BeyondScale EU



To access the posters please click on the pictures or click here

